

# Right Here

A Monthly Newsletter for the Staff of MMC



*Jason Dylas*

## President's Message

Dear Staff;

Did you know that March is often the snowiest month in northern Wisconsin? Despite the snow and guaranteed cold, Kent Dumonseau and I are once again taking the plunge for a good cause. Please consider supporting us as we hurl ourselves into Lake Superior to help Regional Hospice. I know some other staff and/or their family members are also taking the plunge. Thanks to them as well for helping an important partner of MMC. Last year was my first year jumping and it truly was an invigorating and chilly but great experience.

Speaking of cold, a special thanks goes out to all of the MMC staff and family members who braved the elements on Valentine's Day to staff our water booth at Book Across the Bay. Thanks to Todd Reynolds for catching some of the action that evening that you can see later on in our newsletter. This is a great community event and the feedback from those participating has been nothing but positive about our booth.

Looking ahead, I encourage everyone to consider participating in the Sherry Lipske Fund Raffle this month. Money raised from this annual event goes directly back to staff during a trying time. Over the past year, we've helped out 6 staff, providing \$2,400 in support through this fund.

In this month's Right Here, we've included an overview of our financials. We shared

(continued on page 2)



March 2015

VOLUME 1 • ISSUE 3

## Inside:

LEADERSHIP

President's  
Message

NEWS

BATB a Success

EVENTS

Sherry Lipske  
Raffle



**Memorial  
Medical Center**

*Right here in the place we love.*

## President's Message, continued from page 1

these at our employee forums as well. Later on this month, we'll be doing a direct mail piece to our community in our first annual report. Many of these numbers are included so I wanted to make sure you had a chance to see them first, even if you couldn't attend the forums.

I hope everyone had a chance to see the latest HealthWise along with our new website and some of the other materials that are rolling out that showcase our new brand. This is something that will only continue to grow in the coming months.

One final note, we hope to be launching an online clothing corner store for employees in the next month through Printing Plus. This will allow you to order clothing items that you want whenever you want, pay for them online and then have them delivered to you here at work. If you have ambassador points to redeem, those will still have to go through marketing and communications. If you have any suggestions or items you'd like to see added to the store once it is live, just let the folks in Marketing and Communications know. As always, thanks for the hard work you do everyday!



Jason Douglas

## Sherry Lipske Raffle

**March 26, 2 pm**

### Cafeteria

Raffle winners will be announced in the cafeteria. Employees can review items from March 19-26. Additional information about the items being raffled and tickets will be distributed to each employee in March. Items to be displayed are due to Administration by noon on March 19.



## Upcoming Events

### Diabetes Prevention

**March 5, 3 - 5 pm**

### Twin Islands

### Meeting Room

Topics include the risks involved in developing Type-2 Diabetes, the benefits of healthy eating and increased activity. Free to MMC employees. To register, call Ext. 5175.

### Massage Therapist

**March 11**

**11:30 am - 1:30 pm**

### Behavioral Health

Sign up in the Meditation Room. \$15 for 15 minutes.

### Massage Therapist

**March 12 and 26**

**10:30 am - 1:00 pm**

### Rehab Services

Call Ext. 5482 to make an appointment. \$15 for 15 minutes.

### Retirement Specialist

**March 18**

**10 am - 4 pm**

### Human Resources

Jeanette Hudepohl will be here to discuss your retirement account. Please call HR at Ext. 5520 to schedule an appointment.

### Blood Drive

**March 18**

**10:30 am - 4:30 pm**

### Near Education Entrance

Consider donating blood during this year's Blood Bank Blood Drive. Participants have a chance to win a \$25 gas card. To register, contact lab at Ext. 5451.

# 2015 BATB a Great Success!

It was a chilly but beautiful night for this year's Book Across the Bay. A special thanks to everyone who made time to volunteer at our booth or to stop by and say hello while racing. We're looking forward to seeing you all again next year!



## Did You Know?

### Important Information About Dental Insurance Coverage for Dependent Children

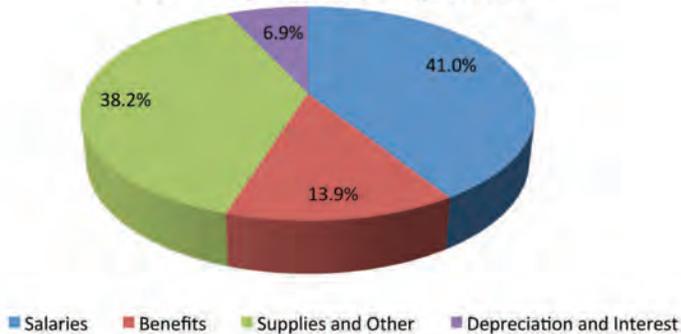
While dependent children can remain on a parent's health insurance plan up to the age of 26, this is not the case with dental insurance coverage. Delta Dental covers dependent children up to the end of the month that they turn age 19. If the dependent child goes on to college and is enrolled as a full-time student, the student can remain on the dental plan up until he/she graduates (or leaves school), or until the full-time student turns age 25. It is up to the employee to provide Human Resources with verification of full-time student status from the college. If you have questions regarding dental coverage, please call Human Resources at #5520.



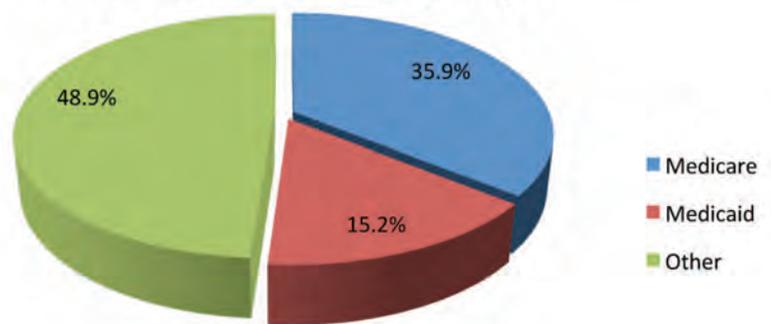
# FY 2014 Report

Below you will find our operating expenses, net revenue and overall operations review for Memorial Medical Center for Fiscal Year 2014. We have also put together statistical data from fiscal year 2013 compared with 2014 on the following page. If you have any questions regarding this year's numbers, please contact your supervisor or Kent Dumonseau at Ext. 5515.

**2014 Operating Expenses**



**2014 Net Revenue By Payor**



**MEMORIAL MEDICAL CENTER, INC.  
Hospital Operations Review  
Years Ended September 30, 2014 and 2013**

	2014	2013
Gross Revenue	\$ 99,425,739	\$ 90,936,971
Contractual Adjustments	(36,259,396)	(30,135,696)
Provision for doubtful receivables (bad debts)	(4,572,725)	(3,882,040)
Other operating revenue	766,970	1,025,514
<b>Net Operating Revenue</b>	<b>59,360,588</b>	<b>57,944,749</b>
Salaries	21,248,510	21,111,960
Benefits	7,201,331	6,965,765
Supplies and Other	19,793,737	18,394,749
Depreciation and Interest	3,578,531	3,769,813
<b>Total Operating Expenses</b>	<b>51,822,109</b>	<b>50,242,287</b>
<b>Operating Margin Available for Reinvestment in Facility Services and Community</b>	<b>12.7%</b>	<b>13.3%</b>



**MEMORIAL MEDICAL CENTER, INC.**  
**STATISTICAL DATA**

	2013	2014	% increase (decrease)
<b>Admissions</b>			
Adults and children	1,370	<b>1,532</b>	11.8%
Newborns	241	<b>234</b>	-2.9%
Behavioral Health Services	463	<b>435</b>	-6.0%
<b>Patient Days</b>			
Adults and children	3,805	<b>4,373</b>	14.9%
Newborns	522	<b>508</b>	-2.7%
Behavioral Health Services	1,939	<b>1,958</b>	1.0%
<b>Emergency Room</b>	6,546	<b>6,329</b>	-3.3%
<b>Urgent care visits</b>	5,924	<b>6,231</b>	5.2%
<b>Radiology</b>			
Inpatients	891	<b>989</b>	11.0%
Outpatients	7,260	<b>7,693</b>	6.0%
Nuclear Medicine	336	<b>336</b>	0.0%
Ultrasound	2,975	<b>2,956</b>	-0.6%
CT Scans	3,387	<b>3,732</b>	10.2%
MRI	1,655	<b>1,725</b>	4.2%
<b>Rehabilitation</b>			
Physical therapy inpatient treatments	2,259	<b>2,810</b>	24.4%
Physical therapy outpatient treatments	15,232	<b>18,958</b>	24.5%
Occupational therapy inpatient Visits	254	<b>216</b>	-15.0%
Occupational therapy outpatient Visits	987	<b>812</b>	-17.7%
<b>Laboratory</b>			
Inpatient Procedures	21,315	<b>22,729</b>	6.6%
Outpatient Procedures	60,600	<b>59,575</b>	-1.7%
<b>Behavioral Health</b>	9,510	<b>8,958</b>	-5.8%
<b>OR</b>			
Inpatients	272	<b>276</b>	1.5%
Outpatients	1,396	<b>1,438</b>	3.0%
<b>Endoscopies</b>	1,319	<b>1,331</b>	0.9%
<b>Cardio</b>			
Treatment Inpatients	14,966	<b>16,765</b>	12.0%
Treatment Outpatients	12,845	<b>12,398</b>	-3.5%



# Moving On

After 20+ years at MMC, Sue Sederholm retired in February. She worked as a full-time Social Worker her entire career. Sue is a compassionate and empathetic social worker and made a positive difference in the lives of the many patients she worked with. Sue was a dedicated employee, and we will miss her. We wish her well on her retirement and the new found time she'll have to spend with her children and grandchildren. Congratulations Sue!



Dan Gillis retired in his 16th year as Director of the Radiology Department. Over the years, Dan has facilitated many changes in the department including ensuring the equipment in the department was up to date and state of the art; the installation of a new MRI machine and CT scanner; assisted on replacing the echocardiography machine; implemented a process for ultrasound guided breast biopsies; planning and coordination of the purchase and installation of a combination ultrasound machine and other various initiatives. Dan is a long-time advocate for patient safety and quality care. In his retirement Dan plans to spend a great deal of time on the golf course and traveling to Brewers games, NASCAR races and other adventures. We wish Dan well and trust that he will take the time to visit us when he can.

## All in the Family

Jill Curry, Kelly Everson and Erika Kurtz, Emergency Room attended the conference of the Emergency Nurses Association: Fun in the Sun. The conference provided information about topics ranging from trauma cases, stroke facts, pediatric respiratory management, and evidence collection.

Vicki Buzzi, Periop attended Preventing Post-Operative Complications. Topics included pain management, malpractice and documentation.

Lita Spriggs and Tawnya Howe, Nutrition Services completed their SerrSafe Food Manager Certification Course. The certification focuses around helping those in the food service industry understand food safety risks that are associated with your operation and ways to reduce these risks.



# Retirement Brief

Are you saving enough for retirement? If you are currently contributing to the REI 403(b) Plan, consider increasing your payroll deduction by 1%. The small change may have less impact on your take home pay than you might imagine and even a small increase will grow over time. The two primary benefits for increasing your retirement savings are:

- With additional savings you will let the power of potential compound earnings work for you over the long term.
- Contributions to your retirement plan come out of your paycheck before federal and state income taxes. This means that you will lower your tax liability for the current year.

Tip: There is an online tool, the Nationwide on Your Side Interactive Retirement Planner, that can be accessed in the Learning Center at [www.nationwide.com/login](http://www.nationwide.com/login). With this tool you can see if you are on track with your retirement savings. You can also interactively put in a new savings level to see what impact an increase in your contributions will have on your long term savings.

Stop by Human Resources to pick up a Payroll Deduction Agreement to change your savings level. Our plan advisor, Jeanette Hudepohl, is available for information and assistance with your plan.

## Soda Machine Changes

Memorial Medical Center will be adopting the Commons Health Hospital Challenge. The adoption of the challenge was requested by our area's local physicians. The Commons Health Hospital Challenge was developed to encourage hospitals to promote healthier lifestyles. The three components of the challenge are:

- The elimination of hospital sugary beverage sales.
- Adoption of the World Health Organization Baby Friendly Hospital Guidelines.
- A measurable commitment to source and service local, sustainable foods.

The first component MMC will be making a commitment to is eliminating sugar sweetened beverages or SSBs. Examples of SSBs are regular soda, energy drinks, and fruits drinks. Few SSB have any nutritional value and they account for half of all added sugars

in the average American diet. A 20 ounce can of SSB contains about 17 teaspoons of sugar. The recommended maximum amount of added sugar in a day is 4 teaspoons.

Studies overwhelmingly show that consumption of SSBs lead to weight gain and obesity which in turn promotes diabetes, heart disease, stroke and many other health problems. The American Academy of Pediatrics, American Medical Association, American Heart Association and others have called for a sharp reduction and/or limits in the consumption of SSBs due to their negative effects on health.

The adoption of eliminating SSBs at MMC means there will no longer be SSBs available in the vending machines at the hospital. Alternative beverages without added sugars will be available in the vending areas. This new policy will begin approximately April 1.





## Cookies galore!

A Valentine's Day bake sale and lottery tree raffle netted \$1,000 for this year's Relay for Life. Thanks to everyone who supported the cause by buying some sweet treats. Also, thanks to Cyndi Belanger, Cardiac Rehab for organizing the bake sale and Kathy Tuttle, Nursing for putting together the great lottery tree.

# PACT

Professionalism

Accountability

Communication

Teamwork

---

Every encounter,  
every person,  
every time.



**Memorial  
Medical Center**

*Right here in the place we love.*

**Got Photos?**  
Submit them to *Right Here!*

We'd love to highlight the photos you're proud of. Send us your best photo of your kids, grandchildren, weddings, birthday parties, races, sports, or nature shots!

Email your pictures as JPG files to  
[bprobst@ashlandmmc.com](mailto:bprobst@ashlandmmc.com)