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A Monthly Newsletter for the Staff of MMC



Jason Douglas

President's Message

Well, we're getting closer to the end of the year – I really can't believe it. So much has happened, and it's always interesting to reflect back on all that's been accomplished. And it always makes me proud to work here with all of you.

We had a large event last month – our milestone 50th anniversary! Thanks to everyone who came out for the event, and to those who volunteered and organized the celebration. It was such a fun time to reconnect with former staff members and to see our community together. There's a great video that was produced about the event and our 50 years. Be sure to check our MMC Facebook page or go on the portal for a link to view it.

Some new updates here at MMC: we are now offering Pain Management Services which is a huge benefit to patients suffering from chronic pain, headaches, and back issues. This is led by our proactive anesthesiology team and is going to be a great asset to our service offerings. Also new to MMC is urologist Larry Munch, MD and orthopedic surgeon, John Watkins, MD who have already begun seeing patients.

Some important news will be coming soon as it relates to our large rebranding project with Hayward. You can expect to hear more - including an upcoming proj-

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ect to collect materials in each department for redesigning – at the upcoming CEO Forums happening November 28 – December 6. Exact times and locations are on page 3, and sign up information will be posted on the portal.

We know many of you have questions about the rebrand (new name, clothing, projects) – and while the new brand is not ready to be revealed pending some legal updates, we will have some additional information for you at these forums.

In the spirit of Thanksgiving, I would like to thank you all for the hard work you do for MMC and for our community. I hope you can get out and enjoy what very well could be the last of our nice fall days. Staff will be using the cross-country ski trails adjacent to our campus before you know it!

With gratitude,



Jason Douglas, CEO of MMC



ALL SOULS DAY GATHERING

Wed., Nov. 2 • 2:30 PM

MMC Chapel

You are invited to celebrate and remember all souls living and departed that touch our lives. Communion will be offered. Contact **Andrew MacGregor, Chaplain** at Ext. 5498 if you would like communion brought to you.

WELLNESS BINGO CHALLENGE

NOVEMBER 7 - 13

Earn points for taking shape and be entered for a chance to win chamber bucks in this wellness team bingo event. Go on the portal to find more instructions and print off your bingo card. Call **Kyle Narges, Employee Wellness** at Ext. 5508 if you have questions.



Upcoming Events

ADOPT A FAMILY CHRISTMAS CHARITY PROGRAM

Sign up by Mon., Nov. 7 • 3 PM

MMC is partnering with Ashland County Health & Human Services again this year. Through this program we are able to help bring the joy of Christmas to struggling families in our area. Visit the portal for more details and find out how you can help.

HEALTHY MINDS ONLINE LEARNING LAB:

WORKING WITH WORK ANXIETY

Wed., Nov. 16 • 12 - 12:45 PM

Stephanie Wagner will teach you how to form a healthier relationship with feelings of anxiety in the workplace. Online registration is open now and free for all staff. Sign up is on the portal.



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Upcoming Events (continued)



CEO FORUMS

All Forums will be held in Madeline Island Meeting Room Except for the session at BHS on Nov. 29.

Tues., November 29 • 10 AM; Noon at BHS and 2 PM

Wed., November 30 • 7:30 AM; 11 AM and 2 PM

Tues., December 6 • 11 AM and 2 PM

Sign up to attend on the portal. Space is limited. Please plan on attending one of the sessions. Learn about important happenings at MMC. Hear the latest financial update report, and bring your questions and comments. If you are unable to attend in person, the forum will be available on the portal.

All in the Family

Erin Wallin, Nursing attended the Nursing Supervisor Bootcamp on September 28 - 30. She learned about communication techniques in dealing with staff, stress management tips and tools, and how to move from peer to boss status effectively.

Mary (Susie) Hedican, Radiology attended the Breast Imaging Conference on October 1. She received 8 continuing education credits. The course covered breast cancers in minorities with topics on treatment and genetics. There were presentations on positioning for mammograms and the importance of using the correct markers for 3D tomography.

Doug Jennings, Emergency Department attended the Disaster Preparedness for Healthcare Organizations Within the Community Infrastructure workshop on October 13 - 14. He received a certificate of completion and CE credits for this class. The course focused on bringing planning and management stakeholders from the healthcare sector together along with community leaders to ensure the resiliency of healthcare structure and services in the event of a high-impact community emergency.



MMC Launches Pain Management Services

Treatment will help patients suffering chronic pain

MMC is pleased to bring Pain Management Services of MMC to the Chequamegon Bay area.

Launching this new service is the result of the hospital's pursuit to providing better access to treatment for those in our community suffering from chronic pain, and providers started seeing patients on October 31, 2022.

Certified Registered Nurse Anesthetists (CRNAs), **Nate Opland**, **Matt Janezic**, and **Alexa Honstad** have completed an Advanced Pain Management Fellowship at the University of South Florida and are excited to use this training to provide relief to those experiencing headaches, ongoing back pain, and more.

Matt Janezic, Director of Anesthesia Services said, "Our team of fellowship trained pain management specialists are excited to begin offering services. We aim to develop individualized patient specific treatment plans, and our focus is on early and accurate diagnosis of pain conditions to improve function and enhance patient and family quality of life."

Ask your provider if Pain Management Services is right for you.



**Memorial
Medical Center**

PAIN MANAGEMENT

Right here in the place we love.

To Refer a Patient:

Please call Pain Management Services
715-685-5023.

For Questions:

Nate, Matt and Alexa are happy to answer
your questions via phone.



Events in Review

WhistleStop 2022



Volunteers at the medical tent.

Congratulations to all of the WhistleStop finishers and especially to our REI, MMC & NWCC staff who participated in any of the races. A big thank you goes out to the volunteers at the medical tent, the cross walk guard flaggers and other helpers at the event. If you ran in any of the WhistleStop races, please share your photos and details of your run. Email **Kate Deering, Marketing** at krdeering@ashlandmmc.com.



Kathy Chenier, Rehab Services ran the half marathon.



Congratulations goes out to **Justin Cummins, MD, Orthopedics** who came in 1st place in the Men's 10 K, and **Amanda Mann, APNP, Orthopedics**, who took 1st place in the Women's 10k! Way to go MMC Orthopedics team!!

Halloween Drive Thru Trick or Treat



Thank you to the Community Team and the staff who worked hard at the drive thru trick or treat at MMC on October 27. There were lots of fun costumes and happy spooks on hand that evening! See more photos on the MMC Facebook page.



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Events in Review (continued)

Healthcare Recognition Days

October was extra special for quite a few MMC departments who chose to celebrate national healthcare recognition days that were meaningful to them. Some of the groups asked us to share their department photos with the rest of our MMC team!



Patient Financial Services



Sterile Processing



John Watkins, MD Joins Orthopedic Services



We are excited to welcome John Watkins, MD to our Orthopedics team!

Dr. Watkins is a board-certified orthopedic surgeon and has over 20 years of experience. He's coming to MMC from the Duluth region with specialization in sports medicine and joint replacement.

He will be joining the growing orthopedics team at MMC which includes orthopedic surgeons, Justin Cummins, MD, and Joseph Signorelli, MD. Together, they provide extensive orthopedics and sports medicine services, including advanced robotics procedures.

"The orthopedics team at MMC is really incredible," said Watkins. "For a small town, I'm blown away by the high-quality of care patients can receive here. I'm really looking forward to working with Dr. Cummins and Dr. Signorelli."

Dr. Watkins enjoys outdoor activities and watching his children play college hockey. He also served on a team of physicians for the Orlando Magic (NBA), the University of Central Florida, NCAA Div. 1, the Orlando Predators (Arena Football), and Orlando Solar Bears (IHL Hockey).

If you see Dr. Watkins around campus please welcome him to the MMC team!

MMC Rebrand Update from Marketing

As part of the preparation leading up to our rebrand, we will be gathering any and all documents, forms, patient education materials, and basically anything that is used for communication either internally or externally from all departments. This document audit will occur in Ashland and Hayward in order to be able to unify messaging for both organizations and eventually brand everything with the new logo.

Marketing is taking the lead on this extensive collection process - but we need your help! We are requesting one champion from each department who will assist in collection. During the week of November 7 - 11, Marketing will visit each department with collection boxes. These boxes will be divided by forms, patient education materials and miscellaneous materials.

We are requesting that departments start collecting when the box arrives and have all materials collected by the end of December. There will be an option to share digital files if that is more convenient.

We are expecting to launch the new brand in early spring of 2023. That gives us a few short months to divide, sort and conquer the massive amount of forms and documents for resetting and rebranding. We appreciate your help with achieving this for both MMC and Hayward locations.

If you have any questions about the gathering process, please email **Abby Miller, Marketing** at ammiller@ashlandmmc.com.





STAR

Service

Teamwork

Accountability

Respect

Every encounter,
every person,
every time.



**Memorial
Medical Center**

Right here in the place we love.



As part of the 50th Anniversary celebration week festivities at MMC, Administration served up over 300 walking tacos for our staff!

Got Photos?

Submit them to *Right Here!*

We'd love to highlight your favorite photos. Send us your favorite photos of anything related to our community, or any milestones of you and your family.

Email your pictures as JPG files to krdeering@ashlandmmc.com